**VendorView360 Business Card Design specs | submitted: 9/18/18**

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| **Company**: VendorView360  **Overview:** A Robust Technology Solution for Locating, Qualifying & Managing Third /Fourth Party Vendors and Workforce Compliance Tool.  VendorView360 is a robust platform that will simplify and automate 3rd / 4th vendors & workforce management. Our solution has everything a company needs, from qualifying, through vendor/workforce on-boarding, activation, communication and monitoring. All at a price point that keeps the smaller companies’ budgets in mind  **Tagline:** “Redefining the way you search, qualify & manage vendors” | | | | | | |
| **Company Logo’s images:**  will attach graphics source files separately. | | | | We do like the eye image because it signifies “view” in VendorView but we are not married to using this image if you can come up with a better concecpt | | |
| This is our Logo we use on all marketing materials | | When we have limited space, we use this one | |
| **Design Ideas:** Design double sided premium business card – we will print on heavy card stock. Would like an edgy eue- catchcing card in Spot UV and/or Embossed or Foil. Something that will be memorable to our clients and new prospects. See examples of cards we like below  **Color Front of Card:** Open to any color combo – w/a cool design that grabs your attention and is inline with our logo colors and company message  **Color Back of Card:** White is preferrable but not married to white so open to other ideas. - since we will have our name and contact info on it. We like this area clean so clients can write notes on it if they want to   |  |  |  | | --- | --- | --- | | **Fonts:** Open to any fonts but like this font a lot | **Colors:** This is our color pallet we use in our logo, website, marketing materials, infographics, etc. | | | See the source image |  |  | | | | | | | |
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| **Business card contact details:**  Ken Frye CEO & Co- Founder  VendorView360 8924 E Pinnacle Peak Rd. STE G-5 #619 Scottsdale, AZ 85255 Mobile: (623) 363-5916  Email- Ken@vendorview360.com |  | | | |  |
| **OLD VV360 Business Cards**: These are some cards I created on my own but I am not a graphic designer so do not know sizing or special effects. Just including these to advise on ideas I previously put together. Maybe you can expand on them or come up with something completely different and better. | | | | | | |
| C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\O5BGRJNW\Design5.jpg  Note: Example is not printed with Spot U | | | C:\Users\Owner\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.IE5\25E365II\Design6.jpg  Note: Example is not printed with Spot UV | | | |
| Note: Spot UV Overlay with words | | | Note: This was a neat concept we had designed by our graphic person on staff But we think it can be expanded on more – maybe put the words raised and spot UV behind the eye??? Similar to example Example 1 and 1a show below  Note: we no longer use the tagline show in this card. The new tagline is stated in directions above. | | | |

**Page 3**

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| Bus**iness Cards ideas and ones, we like that we found on the internet. You can use these for inspiration… I enclosed lots of ideas because there are so many good ones out there 😊- LOL** | | | | |
| **Example #1** - interesteing way to use words and eye  Image result for spot uv business card ideas  Interesting way to use words & eye | | **Example #2 -** Very clean love the white on wite spot UV  http://www.freshmintcards.com/wp-content/uploads/2017/11/Silk-business-cards-with-spot-uv-4.jpg  Very clean love the white on wite spot UV | Example #3- love the white on white spot UV with logo in corner See the source image | |
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| Example #4 - love the spot UV emobossed look  Image result for white spot uv business cards | Example #5 – blue on blue spot uv/embossed.. very different and abstract  Image result for white spot uv business cards | | | Example #6 – love the use of color with the foil but I do not like silver or gold foil -only color also love the colored edge on this card  Image result for design crowd spot uv business cards |

**Page 4** – more examples

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| Example # 7 – very cool use of foil- I don’t typically like silver foil but the use of color in the card makes the combination unique and cutting edge.  See the source image | Example # 8  [Stationery design by HYPdesign for a business in Australia](https://www.designcrowd.com/design/818987) | Example # 9 – probably most most favorite design… so cool how they edged the spot uv with color. Not sure what they call this technique but I LOVE it.  See the source image |

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| Example #10 – very cool card layout  See the source image | Example #11- White on white- embossed very cool and clean look and Classy | Example #12 - very cool how they did the black c ard and blue spot UV  Business Card Design by Riz' for API | Design #16104447 |

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| Example #12 - very cool how they carried the front of the card to the back. I do not typically like gold foil but this very classy how they did it ….  See the source image | Example 13- embossed with colored foil – NICE!  See the source image | Example 14- words in background with stamped logo in middle… and outline around words…. Nice  See the source image |

